

Press Release

Aktor Interactive waves 2009 off with a smile

At Rillieux-la-Pape, December 14th 2009

Rillieux-la-Pape (Lyon), December 14th 2009 - Despite the impact of 2009's global economical crisis on recruitment, the international HR e-communications agency, Aktor Interactive, can look back on this exceptional year and be very proud: -

- The launch of their punchy European websites to celebrate their 10th anniversary
- Over 50 new media wins
- The publication of tens of thousands of adverts spanning almost every international market
- The addition of international Twitter and Facebook services for customers
- The launch of their ground-breaking international job posting tool – ROBOPOST JobTools

With their international team based in new offices in France, Aktor Interactive is without any doubt the leading international HR e-communications agency in the world. Permanently monitoring the global e-recruitment market, Aktor Interactive also publishes annual market reports on the industry to help recruiters unravel the mysteries of multiple market job posting.

Their move to offer a free multiposting tool (that is capable of posting to any job board in the world), to recruiters who purchase the media through Aktor Interactive, is an industry first. Functional yet powerful, ROBOPOST JobTools can work with many of the main ATS systems, handle multiple templates and languages, provide independent statistics on advert performance and provides full credit management.

Headquartered in France, Aktor Interactive is an international HR on-line communication agency providing tailor-made recruitment solutions for both companies and agencies (recruitment and advertising) who want to 'target the right talent' no matter where!

Visit www.aktor.co.uk to read more about Aktor's accomplishments and the challenging projects they undertook for their customers.

About us

Aktor Interactive, founded in 1999 by its CEO François de Boutray, is the first HR communication agency to specialise in e-recruitment on an international basis. Today, Aktor Interactive holds the leading position in Germany and France in the niche market of job advertisement multi-posting and media planning on the Internet and is rapidly growing in the UK and other European markets. Their expertise is based on co-operation with several hundred job boards across Europe and more recently, worldwide.