

Press Release

Aktor Interactive continues to grow

A Rillieux-la-Pape, 14th April 2010

Aktor Interactive is proud to announce the acquisition of the HR software solution editor Kioskemploi on Friday the 2nd of April 2010.

Aktor Interactive, the French-based HR communication agency, has been present on the HR software market since 2004 under the brandname "[Aktor HR Software](#)". The acquisition of Kioskemploi brings the brand's turnover to 500K€ from a client base of more than 60 clients.

François de Boutray, [Aktor Interactive's](#) CEO explains: "Recruitment management software applications are becoming more complete nowadays and have, during these last few years, moved to SaaS (Software as a Service) operation mode. This means significant resources to ensure safety, impeccable service levels and availability that are demanded by today's major clients. Similarly, the functionality of these applications has been greatly enriched, which involves significant resources in R & D that is not always offered by small editors."

"Over the past few years, many editors have been joining forces and we have been observing a market consolidation of HR solutions: MrTed and Refline in 2006, Taleo and Vury in 2008, the recent sale of Stepstone Solutions and so on. Our acquisition is a natural progression of this trend."

Olivier Guérin, Director of Kioskemploi and who is now in charge of organising the Group's "HR solutions" division adds "We must reunite to be stronger. Aktor adds significant key technology know-how such as multiposting, which is highly sought-after in the marketplace. Additionally, their presence on International markets will widen opportunities too."

All the software applications offered by Kioskemploi will be maintained and shall undergo upgrades. Equally, the product range will be expanded and will benefit of entry-level versions for international large accounts.

About AKTOR Interactive ...

Specialised in international e-recruitment communication and multi posting, was founded in 1999. B2B focussed, they advise and carry out international on-line HR communication (largely Job Posting) campaigns not only for global corporates but equally for HR advertising agencies and recruitment firms.

About Kioskemploi

Established in 1998, Kioskemploi is an HR Solutions editor. Present in France and Canada, Kioskemploi has about 35 clients.