

Press Release



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International Market Report on Job Sites

At Rillieux-la-Pape, 29th April 2010

After five successful editions, Aktor Interactive is starting work on their 6th edition of the “International Market Report on European Job Sites”.

This report gathers important data and statistics about main European job boards and enables readers to find information on the most widely used generalist commercial job sites in all the 27 EU member States as well as Switzerland and Norway.

The report contains a detailed profile for each job board, which includes key information on their media data, the composition of their CV databases, their public list prices, their intended marketing activities for 2010/2011, the latest innovation of the site, recommendation made by Aktor Interactive, designed to help recruiters identify the site most suited to their particular need.

Aktor Interactive invites job boards to participate and have a page dedicated to their job board. Don't wait; contact them before the 15th of May:

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The report aims to facilitate the work of international staff managers and all those who are involved in the recruiting process. It includes a detailed analysis of job boards and represents, therefore, an ideal first “point of reference”.

About us

Aktor Interactive, founded in 1999 by its CEO François de Boutray, is the first HR communication agency to specialise in e-recruitment on an international basis. Today, Aktor Interactive holds the leading position in Germany and France in the niche market of job advertisement multi-posting and media planning on the Internet and is rapidly growing in the UK and other European markets.