

International e-recruitment guide - Aktor Interactive's Market Report on European Job Sites 2011/12

Rillieux - France - October 26th, 2011: Aktor Interactive, specialised in online recruitment advertising, presents this year's market report on major European job boards. The study provides a detailed analysis of each job board and therefore, facilitates the work of staff managers and all those involved in the recruitment process. Aktor is proud to present HR platforms HRM.de and HRM-Austria.at as exclusive partners!



The survey presents a detailed description of 53 individual sites with precious information on the job boards' most important media data, prices, marketing activities, CV-databases and commercial partnerships. As a special feature, Aktor adds their qualitative recommendation for each job board.

In the editorial section, Aktor and guest authors point out major developments that have taken place in the wider international job board market over the last year:

- The importance of Employer Branding in the war for talent
- Trends in online recruitment (mobile recruiting, social media, employer videos, ...)
- A special focus on the UK job board market

Finally, the report includes information on the 5 biggest international e-recruitment networks.

**The report of 132 pages is now available at a price of 250, 00€ (+VAT).
Please contact report@aktor.co.uk or visit our home page www.aktor.co.uk**

About us...

AKTOR Interactive...

founded in 1999 by their CEO François de Boutray, is the first HR communication agency to specialise in e-recruitment on an international basis. Today, Aktor Interactive holds the leading position in Germany and France in the niche market of job advertisement multi-posting and media planning on the Internet and is rapidly growing in the UK and other European markets. Their expertise is based on co-operation with several hundred job boards across Europe and more recently, worldwide. Aktor provides a yearly report on the French and German e-recruiting market as well as a detailed overview of the most important European job boards. The portfolio of the agency also includes customized analysis for private clients.

Press contact

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