

## Press Release

### “Being ambitious!” - Aktor’s new site & boosted service offer

Lyon (Rillieux-la-Pape), 29th April 2009

The specialist in international on-line recruitment & HR marketing, Aktor Interactive, launches their punchy new corporate websites in the UK, France and Germany. Coinciding with their 10th anniversary, their showcase promotes not only their recently enhanced e-recruitment services but reveals their ambitions. The UK website also caters for the wider English-speaking market ( [www.aktor.co.uk](http://www.aktor.co.uk) ).



Entering the UK market in late 2007, Aktor Interactive quickly made their presence felt through their innovative ideas and unrivalled international expertise.

Since then, their core international job posting and unique consultancy service has grown to include Aktor’s full complement of on-line recruitment services such as multi-market Employer Branding, career site SEO & SEM and their ability to receive advert content from 3rd party ATS for external multi-posting.

In addition, the agency’s new-look website now incorporates Aktor Interactive’s sister company, Aktor Sourcing & Selection, who offer a highly competitive recruitment model covering the French market.

Finally, Aktor decided to dedicate a completely new platform to their advanced HR Recruitment Software range ([aktor-hr-software.com](http://aktor-hr-software.com)). These multilingual and flexible applicant management and applicant tracking software packages (ATS) are created to facilitate and optimise on-line recruitment campaigns.

Headquartered in France, Aktor Interactive is an international HR on-line communication agency providing tailor-made recruitment solutions for both companies and agencies (recruitment and advertising) who want to ‘target the right talent’ no matter where!

Visit [www.aktor.co.uk](http://www.aktor.co.uk) to read more about Aktor’s accomplishments and the challenging projects they undertook for their customers.

#### About us

*Aktor Interactive, founded in 1999 by its CEO François de Boutray, is the first HR communication agency to specialise in e-recruitment on an international basis. Today, Aktor Interactive holds the leading position in Germany and France in the niche market of job advertisement multi-posting and media planning on the Internet and is rapidly growing in the UK and other European markets. Their expertise is based on co-operation with several hundred job boards across Europe and more recently, worldwide. Aktor Interactive is a successful and dynamic company, which differentiates itself through its flexibility and service mentality.*

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