

New design and new services: Aktor Interactive relaunch their website

International recruitment communications agency, Aktor Interactive recently relaunched their company website. Both the design and the navigation have been improved, with three strong visuals leading to Aktor's key services:

Employer Branding, worldwide Engineered Recruitment Advertising Candidate Management Software

The new site illustrates Aktor's long-term expertise: setting up media strategies to promote employer brands and recruit the best candidates globally. Aktor's international and cross-cultural competence is based upon a team of seven different nationalities, expert in knowing how to respond to their clients' global recruitment needs.

Also, the site presents the agency's new services in terms of recruitment on social media such as LinkedIn, Viadeo, Xing or Facebook, and international recruitment advertising in the press.

Via the new website visitors can directly connect to Aktor on Twitter, Facebook, LinkedIn and Google+ and keep up to date with the latest news regarding the agency as well as the recruitment industry.

Have a look on their new site <http://www.aktor.co.uk/>

About us...

Aktor Interactive is an international recruitment communications agency based in France. Since our foundation in 1999, we advise international organisations every day on the most efficient media strategies to promote their employer brand and recruit the best candidates globally. When it comes to international on-line recruitment tools and media planning, we are the recognised leader, offering our services not only to corporates but as a white label to resellers.

Press contact

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