



Press release

International e-recruitment guide - Aktor Interactive's Market Report on European Job Sites 2012-13

International recruitment advertising agency Aktor Interactive presents this year's market report on major European job boards. Providing a detailed analysis of 66 platforms across Europe, the study facilitates the work of staff managers and all those involved in the recruitment process. Aktor is proud to present online recruitment magazine ONREC as an exclusive media partner.

Rillieux, 22nd octobre 2012. The survey presents a detailed description of 66 individual job sites with precious information on their most important media data, prices, marketing activities, CV-databases and commercial partnerships. As a special feature, Aktor adds their qualitative recommendation for each job board.

In the editorial section, guest authors point out major developments that have taken place in the wider international job board market over the last year:

- "A helicopter view of the UK job board market", by ONREC's David Hurst
- "Happiness on the work floor", by Dewi Wibowo from StepStone
- The main results of the "Recruiting Report Germany, Austria & Switzerland (DACH) 2012", presented by Wolfgang Brickwedde, CEO of the Institute of Competitive Recruiting

Finally, the report includes information on the biggest international e-recruitment networks EMEAjobs, Monster Worldwide and The Network.

The report of 168 pages is now available at a price of 250, 00€ (+VAT).
Please contact report@aktor.co.uk or visit our home page <http://www.aktor.co.uk>

About the media partnership

The exclusive media partnership between Aktor Interactive and the highly-reputed website and magazine ONREC is just one example of their long-term and trustful partnership. Aktor has presented at several ONREC conferences in the past and also published several articles in the ONREC magazine. ONREC's David Hurst is a regular guest author in Aktor's annual International Market Report on Job Boards.

About Aktor Interactive:

We are an international recruitment communications agency based in France. Since our foundation in 1999, we advise international organisations every day on the most efficient media strategies to promote their employer brand and recruit the best candidates worldwide. When it comes to international on-line recruitment tools and media planning, we are the recognised leader, offering our services not only to corporates but as a white label to resellers.

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