

Lyon, the 7th of May 2014



Launch of the world's largest job board encyclopedia

For employers and HR managers, finding the right fit for a job ad has always been an issue. Today, globalisation has made things even more complex, by shifting the “war for talent” at an international level. In order to help recruiters have a clear overview of the international job board market, Aktor Interactive, the French international recruitment media agency, will launch the 15th of May a new dedicated website called Jobboardfinder.net.

“We have worked on this project for one year, states its CEO, François de Boutray. We noticed that the recruiters were in need of an objective tool to help them in their decision-making, and to compare the performance of the different employment websites.” With a selection of about 300 job boards *in Europe*, the website works like an online encyclopedia, with a searchable directory.

Since 2005, Aktor Interactive has published an annual report on European job boards and has built an expertise that helped design Jobboard Finder. According to François de Boutray, “this market has reached maturity: there is a profusion of employment websites offering more and more services to job seekers than just lists of vacancies. Some of them have become true communities. On the other hand, launching a new job board has become very easy, both technically and financially speaking, and it is no easy task for the recruiters to judge the quality of these websites”.

Jobboard Finder intends to give recruiters a general overview of the job board market and to help them running their recruitment campaigns. It features a search engine allowing to look for job boards according to specific criteria, such as a specialty, or the countries which are covered. The real asset of Jobboard Finder? It sorts out the results by price and audience. Thus, it provides recruiters with the first online comparator of jobsites. The figures are objective as they have been checked manually by the directory's team.

The website will be launched on the 15th of May 2014 covering the jobsites of the EMEA zone (Europe, Middle-East and Africa). Job boards from the rest of the world will follow later! The price of the subscription plan depends on the chosen duration and on the number of geographical zones.

Thanks to a special launching offer of 20%, recruiters can access to the directory starting from 208€ only. Normal prices will apply again after the 15th of June!

Visit Jobboard Finder's website at www.jobboardfinder.net

About Aktor Interactive:

Aktor Interactive is an international recruitment media agency established in France. Since the foundation in 1999, we advise international organisations every day on the most efficient media strategies to promote their employer brand and recruit the best candidates globally. When it comes to international on-line recruitment tools and media planning, we are the recognised leader.

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