

Paris, the 8th of February 2017

Aktor Interactive announces the acquisition of AD-RH.

[Aktor Interactive](#), based in Lyon and specialising in employer branding solutions and talent acquisition in France and the rest of the world, announces today their acquisition of **AD-RH**, a company based in Paris and the publisher of **AD-Men**, the most widely used integrated software solution among recruitment agencies in France. **AD-RH** is also very prominent among professionals of expert and internal HR service delegation.

This integration will allow for the development and reinforcement of [Kioskemploi](#)'s activities in expanding recruitment software solutions. **Kioskemploi** is a subsidiary of **Aktor Interactive** and also a publisher, under the brandname **Gestmax**. Through this acquisition, the company looks forward to the natural synergy and the complimentary products of both organisations.

More specifically, the primary objective will be to share experiences and strengthen development efforts for future recruitment technologies, in particular innovative candidate identification and qualification solutions, especially across social networks, and an improved software inter-operability for the whole business's information system.

The integration will also help **AD-RH** and their clients from benefitting from the company's media and internet expertise in both France and on an international scale where **Aktor** generates more than 50% of its activity.

By 2020, **Aktor Interactive** aims to double in size and expand through the acquisition of other companies.

About Aktor Interactive :

Aktor Interactive is an HR communication agency since its creation in 1999 and is the European specialist in recruitment media advice and purchases. Precursor of multiposting and management of recruitment campaign performance, **Aktor Interactive** continually breaks new ground on the innovation of efficient recruitment. In 2010, the company expanded by acquiring the publisher **Kioskemploi** in order to integrate a software to the services offered. In 2014 the agency launched www.jobboardfinder.net, an international job board comparison site and the number one market place for recruitment adverts.

In 2016 **Aktor Interactive** and its subsidiary (25 people) achieved a turnover of 5 million euros.

About AD-RH :

Founded in 1998, **AD-RH** (10 people) is a company dedicated to specialised software publishing for recruitment agencies and intermediaries.

Their flagship software, **AD-Men**, has been the subject of continuous development over the past 15 years so as to respond better to multiple needs from jobs undergoing transformation. A key steering tool for the whole recruitment process and CRM department, **AD-Men** also offers many links with related tools.

In 2016, **AD-RH** achieved a turnover of more than 1 million euros and worked with more than 400 clients across 20 countries.

Press Contact

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